



Individual and Social Choice

ECO 103

Instructor Info —



Avik Sanyal



Office Hrs: Mon & Wed 2-4 pm



STV 426 D



<http://www.aviksanyal.com>



asanyal@ilstu.edu

Course Info —



Prereq: None



Tues & Thurs



5-6:15 pm



Edwards Hall 235

Lab Info —



NA

TA Info —



Kim Nguyen



Office Hrs: Friday 11am to 12:30pm



Milner Library, 2nd Floor

Overview

This course covers topics related to the Economics of Globalization using an interdisciplinary approach drawing from disciplines such as Political Science, International Finance and Sociology.

Material

Required Texts

Charles W. Hill. *Global Business Today*. McGraw Hill. 12th edition. 2022. ISBN: 9781264209613

Other

Any required journal articles and book chapters will be provided on Canvas.

Grading Scheme

10%	Class Participation
50%	Midterm Exams, 25% each
40%	Final Exam

Grades will follow the scale: A = 85 - 100; B = 70 - 85; C = 60 - 69; D = 50 - 59; F < 50.

Learning Objectives

- Developing an understanding of globalization from an interdisciplinary perspective.
- Developing a deeper understanding of political and cultural differences across countries, such as differences in political and economics systems and their subsequent experiences with globalization.
- Being able to analyze data and develop an intuitive understanding of the politics and economics of international trade and finance.
- Understanding the functions and mechanisms of the global monetary and financial systems.

Class Schedule

Week 1	Introduction	Hill, Ch 1
Week 2	Comparison of different political and economic systems	Hill , Chapter 2
Week 3	Cultural and Ethical differences	Hill, Ch 4 and 5
Week 4	Ethics and Corporate Responsibility	Hill, Ch 3
Week 5	Political Economy and International Trade	Hill, Ch 7
Week 6	Foreign Direct Investment	Hill, Ch 8
Week 7	Review	October 3rd
	MIDTERM EXAM 1	October 5th
Week 8	International Monetary System	Hill, Ch 10
Week 9	Regional Economic Integration	Hill, Ch 9.
Week 10	Foreign Exchange Market	Hill, Ch 10
Week 11	Global Production and Outsourcing	Hill, Ch 16,
Week 12	Entering the Global Marketplace	Hill, Ch 13
	MIDTERM EXAM 2	November 9th
Week 13	Global Marketing and R&D	Hill, Ch 16
Week 14	Holiday	Thanksgiving
Week 15	Review week	
Week 16	FINAL EXAM	December 12

Make-up and Late Submission Policy

Make-up exams or late submission of assignments will only be allowed for students who have a substantiated excuse approved by the instructor *before the due date*. Leaving a phone message or sending an e-mail without confirmation is not acceptable.

Accommodations for Students with Disabilities

If you are a student with a documented disability that requires special accommodation, please contact Student Access and Accommodation Services at 350 Fell Hall.

Phone: (309) 438-5853

Email: AbleISU@ilstu.edu

Website: <http://studentaccess.illinoisstate.edu/>

Diversity and Inclusivity Statement

I consider this classroom to be a place where you will be treated with respect, and I welcome individuals of all ages, backgrounds, beliefs, ethnicities, genders, gender identities, gender expressions, national origins, religious affiliations, sexual orientations, ability - and other visible and non-visible differences. All members of this class are expected to contribute to a respectful, welcoming, and inclusive environment for every other member of the class.

Academic Integrity

The Illinois State University Code of Student Conduct and Academic Integrity is central to the ideals of this course. Cheating, plagiarism, collusion, unauthorized distribution of lecture resources, and other violations of the Code are most serious and will be handled in a manner that fully represents the seriousness of its violation with possible punishments including assigning a grade of F for the class and possible dismissal from the university.